

**City of Madison Heights  
Arts Board  
Special Scheduled Meeting Agenda  
Executive Conference Room – City Hall  
300 W. 13 Mile Road  
Thursday, March 5, 2020 7:00 p.m.**

1. Call to Order at 7:00 p.m.
2. Roll Call
3. Approval of Agenda:
  - A. Additions
  - B. Deletions
4. Meeting Open to the Public
5. Approval of Minutes from January 30, 2020
6. Treasurer's Report
  - A. Current Balance
  - B. New activity/donations
7. Social Media Update & Statistics
8. Website
  - A. Status Update
  - B. Business cards can be handed out as soon as website is published
9. Discussion Topics:
  - A. Accepted Grant Opportunities - Approved by City Council on 01/13/2020 – Receipts must be submitted prior to June 30, 2020
    - i. Gala Event - \$2,000 approved
      - Subcommittee: Bliss, Murray, A. Moore & K. Moore, Burcham, Bianchi, Flanagan, Palazzolo
    - ii. New Mural Projects – Interactive Murals Parks/City Buildings (Partner with Library, Parks & Rec) - \$800 approved
      - a. Ground Interactive Murals in Parks and Schools (Pavilion/Picnic Tables with Parks & Rec pending)
      - b. Building/Wall Interactive Murals at Library or other City Buildings
        - Subcommittee: Geraldts, Platzke, Burcham
  - B. Fundraising/Event Ideas – ACTIVE
    - i. Restaurant Nights
      - a. Upcoming Events?
    - ii. Pop Up Lecture Event (March or April 2020)
      - Subcommittee: Clark, Geraldts, Scaife

- iii. Trivia Night
  - Subcommittee: Platzke, Bliss, Bianchi, Burcham, Flanagan
- iv. Merchandise Fundraisers – ongoing
  - a. T-Shirt and Hoodies
  - b. Water Bottles
- v. Outdoor Music in the Park
  - Subcommittee: Palazzolo, Bliss, Murray

C. Fundraising/Event Ideas – ON HOLD OR TABLED UNTIL NEXT MEETING

- i. Murder Mystery Dinner (Fall 2020)
- ii. Pumpkin walk and event (October 2020)
- iii. Adopt a Tree (Tree Lighting/Nov 2021)
- iv. Pop Up Concert at Modern Skate Park (Date TBD)
- v. Journey Through Madison Heights (Date TBD 2021)
- vi. Private Bike Tour of Detroit Murals & Public Art – Motor City Brew Tours (Date TBD)
- vii. Karaoke (Revised approach and dates TBD)
  - Subcommittee: Platzke, Clark, Geraldts, Bliss, Palazzolo, Burcham, Flanagan

D. Mural Projects

- i. Rosie’s Park Concession Stand
- ii. Pairing Businesses & Artists for new mural collaborations - Call to artists and call to businesses for additional murals
  - Subcommittee: Geraldts, Bianchi, Bliss, and Burcham

E. DIA Inside/Out

- i. Status update
- ii. Promotion activities
  - a. Bus tour to see art in communities and/or to the DIA
  - b. Drop in Artmaking at Festival
  - c. Lecture on art at Library/Active Adult Center
  - d. Road rally/scavenger hunt
  - Subcommittee: Bianchi, Platzke, Geraldts, Bliss, Burcham, and Mischak

F. FY 2021 Michigan Council for Arts & Cultural Affairs Grant Guidelines

(Must apply as City of Madison Heights NOT Arts Board – 2021 Guidelines published in March. Mini-grants open in June/July and require a match by recipient)

10. New Business/Roundtable

11. Set Date/Time for Next Meeting

12. Adjournment

City of Madison Heights  
300 West Thirteen Mile  
Madison Heights, Oakland  
County, Michigan 48071  
(248) 583-0826